

## **VeinSound and SFP join forces to revolutionize varicose vein treatments**



Lyon, August 23, 2024

VeinSound – a startup with a non-thermal ultrasonic technology pioneering the treatment of varicose veins, and the French Society of Phlebology (SFP) – the reference institution in clinical researches promoting quality treatments in the field of phlebology, are announcing a strategic partnership. With the intent and goal to accelerate the development and deployment of varicose vein therapies, and satisfy the unmet needs of vascular surgeons, practitioner and patients.

The SFP and VeinSound alliance – aggregating 's SFP's scientific and medical expertise and VeinSound's know how and technology expertise in High Intensity Focused Ultrasound will enable:

- The clinical data aggregation for increased non thermal varicose vein treatment safety and efficacy, in driving rigorous pre-clinical and clinical trials and tests,
- The provision of therapeutic solutions and tools to the medical and surgeon communities, validated by a renowned scientific institution to better respond to doctor and patient expectations,
- Patients to receive at the doctor's premise / in-office, non-invasive and painless treatments.

As quoted by Thomas CHARREL, VeinSound's Chief Executive Officer "This partnership with the SFP adds to VeinSound's credibility in endorsing VeinSound's revolutionary, differentiative and innovative approach to treat varicose vein pathologies. In leveraging the SFP's expertise, VeinSound will be better positioned to provide the venous medical corps, scientifically validated solutions to respond to patient expectations in terms of efficacy, safety, privacy and simpler therapeutic procedure coverage.

Nicolas NEAUME – Vascular Md. and SFP's President added: "We are proud to partner with VeinSound to enhance and propel the treatment of varices to the next level. This partnership will enable SFP to broadcast to entire vascular doctor and surgeon community the full depth of the technical and scientific data pertaining the VeinSound apparatus and procedures".

"Strong from this collaboration, SFP totally meets its endowment fund, financial responsibility and mandate to support and promote researches, which prime objectives are to push forward the Phlebology to the service of the patients and the medical community ". Further added Matthieu JOSNIN, Md. – SFP's treasurer.

## ABOUT VEINSOUND

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VeinSound is a French MedTech startup headquartered in Lyon - Auvergne Rhône-Alpes - France, specialized in the development of ultrasonic medical devices and solutions to non-invasively treat varicose veins. VeinSound proposes revolutionary ambulatory solutions to treat varicose veins and intends to become the industry reference in the treatment of venous pathologies.

As pointed by Olivier Pichot , MD – VeinSound's Medical director "Even if current incumbent venous therapies such as the thermal ablation or the sclerotherapy are efficient techniques, they all require the insertion of medical equipment and / or chemical compound in the saphenous vein, hence to be performed in an aseptic or sterile environment. While sclerotherapy procedures can be performed at the doctor's premise they require the injection of a chemical agent. With its non-thermal High Intensity Focused Ultrasound expertise - VeinSound opens up a wide new therapeutic field, alleviating all these constraints. The vascular world is impatiently awaiting for such a non-invasive, painless therapy at the doctor's premise, with the accuracy and ease of use of a guided echograph, real time assist and artificial intelligent system."

In addition, to further develop and enhance its technology, VeinSound is actively collaborating with INSERM U1032 – LabTAU. VeinSound is also member of the Medicalps and HaVenture clusters and Lyonbiopôle "incubator".

VeinSound's contact:

**Thomas CHARREL, CEO**

[thomasc@veinsound.com](mailto:thomasc@veinsound.com)

+33 675 322 238

[www.veinsound.com](http://www.veinsound.com)

## **ABOUT THE FRENCH SOCIETY OF PHLEBOLOGY**

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Founded in 1947 by Raymond TOURNAY – the French Society of Phlebology (SFP) is the oldest phlebology institution. The SFP's main charter is to write, edit and publish phlebology white papers and reference articles and studies. Its recently revamped web site is a valuable resource to insure the wide distribution of knowledge. At the origin of the "International Union of Phlebology", SFP's international presence has played a pivotal role in collecting and aggregating news and information which ultimately will change the phlebology future landscape.

SFP's mission is to enable and foster phlebology advanced techniques and therapies, evangelize evolutions and promote innovations, facilitating responsible market adoption with integrity. Among multiple examples, one can name; varicose vein endovenous ablations, may they be chemical, thermal, LASER, radiofrequency, and now ultrasound non-invasive techniques.

Furthermore, SFP organizes multiple events, speeches, conferences, round-tables and implements scientific studies with renowned and famous experts.

SFP's contact :  
[courrier@sf-phlebologie.org](mailto:courrier@sf-phlebologie.org)  
+33 145 330 271  
[www.sf-phlebologie.org](http://www.sf-phlebologie.org)

## **PRESS RELEASE & COMMUNICATION CONTACT**

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**Benoit Martin**  
[benoit@digijobs.com](mailto:benoit@digijobs.com)  
DigiObs – The communication agency for scientific companies  
[www.digijobs.com](http://www.digijobs.com)